

GOLDEN RULE

Remodeling & ARCHITECTURE, INC.

NEWS RELEASE

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Golden Rule Remodeling hires Word's Out PR

Salem, Ore. 1 June 2009 – [Golden Rule Remodeling & Architecture](#) (GRR) of Salem, Oregon has hired [Word's Out PR](#) of Gates, Oregon to manage the company's marketing and media relations. Jack Johnston, Architect/Certified Remodeler and President of GRR, says a down economy is the time to step up one's efforts in the marketing realm.

"We have hired Word's Out PR to help us stay on top of publicity opportunities and to build relationships with the local media on our behalf," says Johnston.

"Our job is to identify promotional opportunities, generate media coverage and reach out to the community for our clients," says Nicole Miller of Word's Out PR. "We are looking forward to working with Jack and his team. They are forward-thinkers and great communicators, which should make our job seamless."

For more information on GRR, please visit www.goldenruleremodeling.com or call 503.365.8100.

To learn more about Word's Out PR, visit www.wordsoutpr.com or call 503.897.3183.

About Golden Rule Remodeling & Architecture, Inc.

Golden Rule Remodeling & Architecture (GRR) is an award-winning design-build remodeling firm in Salem, Oregon. Since 1975, GRR has provided professional remodeling service on residential projects of various sizes in the greater Willamette Valley. For more information, please visit www.goldenruleremodeling.com or call 503.365.8100.

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